

# Highlights from Kaplan Test Prep's 2014 Graduate School Admissions Officers Survey

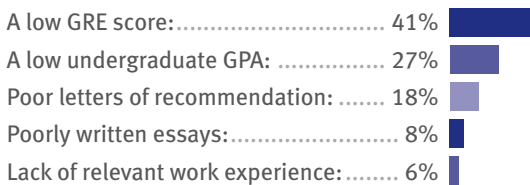
To ensure that students are receiving accurate and up-to-date information on trends in the graduate school admissions process, Kaplan Test Prep annually surveys admissions officers from the nation's top graduate programs in education, engineering, psychology and public administration.\* The survey data collected helps Kaplan provide informed guidance to tens of thousands of aspiring graduate school students each year.

## What Graduate School Admissions Officers Say About:

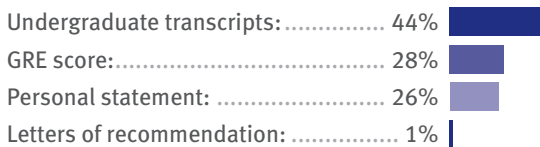
- ▶ General Admissions Issues
- ▶ Social Media
- ▶ The GRE®

### On General Admissions Issues

Which would you most consider to be an application killer?



When reviewing a prospective student's application, which of the following do you review first?



Do applicants to your program who are children or siblings of alumni have an admissions edge over those who aren't?



### On Social Media

Have you ever Googled an applicant to learn more about them?



Have you ever visited an applicant's social networking page like Facebook to learn more about them?



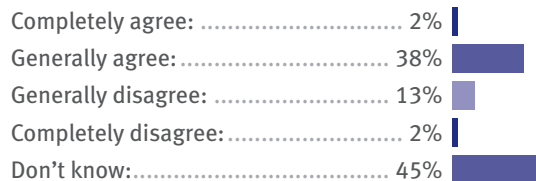
Have you ever discovered something online about an applicant that negatively impacted their application?



### On the GRE

Please indicate how strongly you agree or disagree with the following statement:

**The current GRE that launched in 2011 helps our program better evaluate students than the old GRE did.**



**Do you think the current GRE needs to be changed to better help you evaluate applicants?**



- ▶ Helping to clear up a misconception held by some prospective graduate school students, admissions officers say that a low GRE score is in fact "the biggest application killer."



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\* For the 2014 survey, 152 admissions officers from the nation's 200 top graduate school programs in education, engineering, psychology and public administration—as compiled from *U.S. News & World Report*—were polled by telephone between August and September 2014. GRE® is a registered trademark of the Educational Testing Service, which neither sponsors nor endorses this product.